



OEM BULLETIN

HONDA MOTOR EUROPE

The Union of the European Lubricant Industry (UEIL) is the umbrella association of the Independent European Lubricants Industry, representing their members and, in particular, the interests of SMEs and independent lubricant companies. To date, the UEIL represents more than 400 lubricant companies, who manufacture and distribute lubricant products (and coolants) under their own various trademarks throughout the European Union. With members in more than 20 European Countries and a unique collective experience of lubricants and the lubricants market, UEIL is the sole representative body for independent manufacturers of lubricants in Europe and has been recognised as such by the European Commission. It is UEIL's policy to favour free and fair competition within the scope of prevailing EU and national laws.

In October 2013 it was announced in a press release that “Honda and Castrol Introduce New Range of Co-branded Products for Cars in Europe”.

It then went on to state “Honda and Castrol have co-engineered a new range of low-viscosity lubricants, Castrol EDGE Professional H, for existing Honda models to maximize the performance and efficiency of the manufacturer's engines.....Honda shares with Castrol the pursuit of increased performance and greater efficiency through technical excellence and innovation, and we are certain that this cooperation agreement will prove highly beneficial to our customers, commented Koji Arai, Director of Customer Division, Honda Motor Europe Ltd”.

Since the Press Release, UEIL has been in correspondence with the Original Equipment Manufacturer (OEM), who have confirmed in writing that “Honda does recommend the use of Honda-Castrol EDGE Professional H oils, however members of the UEIL are free to supply other lubricants for use with Honda vehicles that meet the specification requirement as stated in the owners handbook”.

Brussels, December 2013