



POSITIVE DISRUPTION  
**Challenges & Opportunities in the  
fast-changing lubricants industry**  
PROGRAMME

1

<b>Wednesday 23 October 2019</b>	
Registrations at the Hotel Barrière Le Majestic Cannes (Congress Hotel) <i>10 Boulevard de la Croisette, 06407 Cannes, France</i>	08.00 – 16.30
Workshop “Harnessing AI for Competitive Advantage”, by Katie King, Consultant on Artificial Intelligence (AI) and Digital Transformation <b>Followed by welcome lunch</b>	09.00 – 13.30
UEIL Board of Directors Meeting	12.30 – 14.30
<b>Coffee break</b>	<b>14.00 – 14.30</b>
UEIL General Assembly	14.30 – 16.30
Pre-conference seminar, Argus Media, “European Base Oils: how global structural changes are impacting availability, demand and pricing”	16.30 – 18.30
<b>Cocktail reception at Le Majestic (Congress Hotel)</b>	<b>18.30– 19.30</b>
<b>Welcome Dinner at Le Majestic (Congress Hotel)</b> <b>SPONSORED BY FUCHS LUBRIFIANT FRANCE</b> <b>Dress code: business casual</b>	<b>19.30 – 22.00</b>

A photographer will be circulating at the UEIL Congress to take photos. Should you wish not to appear on any published photos after the event, please let the organisers know at: [info@ueilcongress.org](mailto:info@ueilcongress.org)

Please, note that the programme may be subject to modifications and it will be updated continuously up to the congress.

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**CANNES**  
23-25 October 2019



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Thursday 24 October 2019 <i>Moderated by: Steffen Bots</i>	
Registrations at Le Majestic (Congress Hotel)	08.30 – 17.30
<i>Partner Programme</i>	09.00 – 17.00
<b>Welcome Coffee</b>	08.30 – 09.15
<b>Opening session</b>	09.15 – 10.15
<b>Welcome</b> (Valentina Serra-Holm, President, UEIL)	
<b>Introductory speech: The lubricant market in France</b> (Eric Candelier, YACCO SAS)	
<b>Keynote speech: Positive disruption in the lubricant industry</b> (Dr. Lutz Lindemann, Chief Technology Officer (CTO) and Member of the Executive Board, Fuchs Petrolub)	
<b>Coffee break</b> <b>SPONSORED BY PUTOLINE</b>	10.15 – 10.45
<b>Session 1: Challenges and opportunities in the rapidly evolving lubricant industry</b>	10.45 – 13.00
<b>Energy disrupters in the lubricant industry</b> (Blake Eskew, Consulting Executive Director, IHS Markit)	
<b>Prospects for e-commerce in the lubricants industry</b> (Christian Hartmann, Member of the Executive Board, Lubey AG)	
<b>Digital marketing and its applications in the lubricants sector</b> (Joanna Stephenson, Managing Director, PHD Marketing Ltd.)	
<b>Panel discussion:</b> Blake Eskew, IHS Markit; Christian Hartmann, UEIL; Joanna Stephenson, PHD Marketing Ltd; Mike Skypala, Oats	

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<b>Lunch Break</b> <i>SPONSORED BY IGOL</i>	13.00 – 14.15
<b>Session 2: Workforce of the future</b>	14.15 – 15.45
<b>Artificial Intelligence and its impact on the workforce</b> (Katie King, Managing Director, Zoodikers)	
<b>Competence transfer and talent retention</b> (James Moorhouse, Founder & Director, ABN Resource)	
<b>Panel discussion:</b> Katie King, Zoodikers; James Moorhouse, ABN Resource; Yanos Michopoulos, Authentix.	
<b>Coffee break</b> <i>SPONSORED BY YACCO</i>	15.45 – 16.15
<b>Session 3: How circular economy is shaping the European lubricants industry</b>	16.15 – 17.30
<b>The EU policy landscape on circular economy</b> (Pénélope Vincent-Sweet, Sweet by Nature for European Environment Bureau)	
<b>The future of circular economy and its impact on business</b> (Dimitris Kontaxis, Federation of Recycling & Energy Recovery Industries and Enterprises in Greece)	
<b>Panel discussion:</b> Dimitris Kontaxis, Federation of Recycling & Energy Recovery Industries and Enterprises in Greece; Pénélope Vincent-Sweet, Sweet by Nature for European Environment Bureau; Apu Gosalia, Chair of the UEIL Sustainability Taskforce.	
<b>ICIS Networking Reception</b>	17:45-18:45
<b>Gala Dinner at Le Negresco</b> <i>SPONSORED BY CHEMLUBE</i> <b>Dress code: Business elegant</b>	19.00 – 23.30 Leave from the Congress Hotel at 19:00. Cocktail reception from 19.45 to 20.30

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Friday 25 October 2019 Moderated by: Steffen Bots	
<b>Networking coffee</b>	09.30 – 09.50
<b>Session 1: Technical trends in the Lubricants industry</b>	09.50 – 10.50
<b>The impact of regulations on marine lubricants formulations, with special reference to the Vessel General Permit</b> (Peter Vickers, Chairman, Vickers Oil Ltd)	
<b>Food grade lubricants</b> (Sarah Krol, Global Managing Director, NSF International)	
<b>Insights into lubricant performance from University research</b> (Ian Taylor, Technology Manager, Future Technology Scouting Lubricants, Shell Global Solutions)	
<b>Q&amp;A session</b>	
<b>Coffee break</b> <b>SPONSORED BY ZELLER + GMELIN</b>	10.50 – 11.20
<b>Session 2: Future outlook for industry standards and test methods</b>	11.20 – 12.30
<b>Current &amp; future engine oil standards &amp; Certification programmes – Opportunities &amp; Challenges</b> (Jeff Harmening, American Petroleum Institute)	
<b>Emerging trends in test methods</b> (John Bucci, Savant Group)	
<b>Panel discussion:</b> Jeff Harmening, American Petroleum Institute; John Bucci, Savant Group; Patrick Vernon, ATIEL	
<b>Session 3: The Base Oil Landscape in Europe</b>	12.30 – 13.30
<b>The future of Group II and Group III Landscape</b> (Mike McCabe, Global Marketing Director, Lubrizol)	
<b>Panel discussion:</b> Katty Hoste, Business Development Manager, Chevron; Ian Field, ATC Europe; Mike McCabe, Lubrizol.	
<b>Lunch break</b> <b>SPONSORED BY FUCHS LUBRIFIANT FRANCE</b>	13.30 – 14.30

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