



POSITIVE DISRUPTION
**Challenges & Opportunities in the
fast-changing lubricants industry**
PROGRAMME

1

Wednesday 23 October 2019

Registrations at the Hotel Barrière Le Majestic Cannes (Congress Hotel) <i>10 Boulevard de la Croisette, 06407 Cannes, France</i>	08.00 – 16.30
Workshop “Harnessing AI for Competitive Advantage”, by Katie King, Consultant on Artificial Intelligence (AI) and Digital Transformation Meeting room: Courchevel 2 Followed by welcome lunch	09.00 – 12.30
UEIL Board of Directors Meeting Meeting room: Naoura	12.30 – 14.30
Coffee break Foyer Marta	14.00 – 14.30
UEIL General Assembly Meeting room: Salon Marta	14.30 – 16.30
Pre-conference seminar, Argus Media, “European Base Oils: how global structural changes are impacting availability, demand and pricing” Meeting room: Salon Marta	16.30 – 18.30
Cocktail reception at Le Majestic (Congress Hotel) Location: La Plage restaurant	18.30– 19.30
Welcome Dinner at Le Majestic (Congress Hotel) Location: La Plage restaurant SPONSORED BY FUCHS LUBRIFIANT FRANCE Dress code: business casual	19.30 – 22.00

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Thursday 24 October 2019 Moderated by: Steffen Bots Foyer & Salon Marta	
Registrations at Le Majestic (Congress Hotel)	08.30 – 17.30
Partner Programme	09.00 – 17.00
Welcome Coffee	08.30 – 09.15
Opening session	09.15 – 10.15
Welcome (Valentina Serra-Holm, President, UEIL)	
Introductory speech: The lubricant market in France (Eric Candelier, YACCO SAS)	
Keynote speech: Positive disruption in the lubricant industry (Dr. Lutz Lindemann, Chief Technology Officer (CTO) and Member of the Executive Board, Fuchs Petrolub)	
Coffee break SPONSORED BY PUTOLINE	10.15 – 10.45
Session 1: Challenges and opportunities in the rapidly evolving lubricant industry	10.45 – 13.00
Energy disrupters in the lubricant industry (Blake Eskew, Consulting Executive Director, IHS Markit)	
Prospects for e-commerce in the lubricants industry (Christian Hartmann, Member of the Executive Board, Lubey AG)	
Digital marketing and its applications in the lubricants sector (Joanna Stephenson, Managing Director, PHD Marketing Ltd.)	
Panel discussion: Blake Eskew, IHS Markit; Christian Hartmann, UEIL; Joanna Stephenson, PHD Marketing Ltd; Mike Skypala, Oats	

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Lunch Break SPONSORED BY IGOL	13.00 – 14.15
Session 2: Workforce of the future	14.15 – 15.45
Artificial Intelligence and its impact on the workforce (Katie King, Managing Director, Zoodikers)	
Competence transfer and talent retention (James Moorhouse, Founder & Director, ABN Resource)	
Panel discussion: Katie King, Zoodikers; James Moorhouse, ABN Resource; Yanos Michopoulos, Authentix.	
Coffee break SPONSORED BY YACCO	15.45 – 16.15
Session 3: How circular economy is shaping the European lubricants industry	16.15 – 17.30
The EU policy landscape on circular economy (Pénélope Vincent-Sweet, Sweet by Nature for European Environment Bureau)	
The future of circular economy and its impact on business (Dimitris Kontaxis, Federation of Recycling & Energy Recovery Industries and Enterprises in Greece)	
Panel discussion: Dimitris Kontaxis, Federation of Recycling & Energy Recovery Industries and Enterprises in Greece; Pénélope Vincent-Sweet, Sweet by Nature for European Environment Bureau; Apu Gosalia, Chair of the UEIL Sustainability Taskforce.	
ICIS Networking Reception Cocktail room: Salon Piscine	17:45-18:45
Gala Dinner at Le Negresco SPONSORED BY CHEMLUBE Dress code: Business elegant	19.00 – 23.30 Leave from the Congress Hotel at 19:00. Cocktail reception from 19.45 to 20.30

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Friday 25 October 2019 <i>Moderated by: Steffen Bots</i> <i>Foyer & Salon Marta</i>	
Networking coffee	09.30 – 09.50
Session 1: Technical trends in the Lubricants industry	09.50 – 10.50
The impact of regulations on marine lubricants formulations, with special reference to the Vessel General Permit (Chris Wholley, Technical Director, Vickers Oil Ltd)	
Food grade lubricants (Sarah Krol, Global Managing Director, NSF International)	
Insights into lubricant performance from University research (Ian Taylor, Technology Manager, Future Technology Scouting Lubricants, Shell Global Solutions)	
Q&A session	
Coffee break SPONSORED BY ZELLER + GMELIN	10.50 – 11.20
Session 2: Future outlook for industry standards and test methods	11.20 – 12.30
Current & future engine oil standards & Certification programmes – Opportunities & Challenges (Jeff Harmening, American Petroleum Institute)	
Emerging trends in test methods (John Bucci, Savant Group)	
Panel discussion: Jeff Harmening, American Petroleum Institute; John Bucci, Savant Group; Patrick Vernon, ATIEL	
Session 3: The Base Oil Landscape in Europe	12.30 – 13.30
The future of Group II and Group III Landscape (Mike McCabe, Global Marketing Director, Lubrizol)	
Panel discussion: Katty Hoste, Business Development Manager, Chevron; Ian Field, ATC Europe; Mike McCabe, Lubrizol.	
Lunch break SPONSORED BY FUCHS LUBRIFIANT FRANCE	13.30 – 14.30

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