



A UEIL webinar series by [KATIE KING](#)

As leaders and their teams adjust to home working and the 'new normal' of business life during the COVID-19 pandemic, it's essential to adapt quickly, to stay compliant, safe and motivated. This series of succinct 90-minute webinars will arm you with the necessary skills, as well as building confidence and helping your staff & teams to adapt swiftly and successfully.

Webinar #1: Effective, purposeful leadership during COVID-19

DATE: 22 APRIL

10.30 – 12.00 BST

Topics covered include:

- Learn how AI can be fully harnessed during the COVID-19 pandemic
- Understand how AI and other 4th generation technology are business growth drivers across marketing, sales, customer experience and HR
- Understand and evaluate in detail the landscape of AI solutions, providers and service partners
- Learn how to choose the right solution for your business needs
- Discover how AI is delivering value and new opportunities across multiple operational areas and diverse vertical sectors
- Grasp the key commercials and business case justifications for implementing AI solutions to deliver new opportunities for business growth

Register [here](#)

Webinar #2: Harnessing AI and other tech to stay ahead and gain competitive advantage

DATE: 24 APRIL

10.30 – 12.00 BST

Topics covered include:

- Effective leadership during a crisis
- Keeping staff motivated but also safe
- Ensuring compliance
- Deploying technology optimally
- Communicating effectively
- Building trust
- Communicating purpose

Register [here](#)

PRICE: Euros 140 + VAT (per webinar per participant)