



2025 Public Affairs Update



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UEIL – 2025 Public Affairs Update

At the start of the 2024–2029 EU mandate, UEIL set out four key policy priorities in our manifesto, 'Keep Europe Moving', focusing strengthening European manufacturing, enabling lubricants to support the EU's climate ambitions, boosting the competitiveness of SMEs, and addressing skills shortages.

Throughout 2025, **UEIL has been actively engaging** with EU institutions, policymakers, and industry stakeholders to ensure that the lubricants sector's voice is heard in Brussels and beyond.



One year on, progress has been made across all four pillars:

1 Industry at the heart of growth

The Clean Industrial Deal aligns climate action with competitiveness, recognising industry as a key driver of the net-zero transition.

2 Sustainability through lubricants

Participation in the Ecodesign Forum secured recognition of lubricants' energy-efficient and lifespan-extending benefits. UEIL is now engaging with the Commission on their role in Europe's circular and bioeconomy strategies.

3 Supporting SMEs

The Commission aims to cut administrative burdens on SMEs by 35% by 2029, with SME-specific measures also embedded in initiatives like the Chemicals Industry Action Plan.

4 Skills and education

Initiatives such as the Union of Skills and the Skills Portability Initiative under the Clean Industrial Deal promote workforce development and address sectoral skills gaps.

UEIL Public Affairs activities in 2025

High-Level Advocacy & Events

Event in the European Parliament (18 March)

Hosted by MEP Massimiliano Salini, vice-chair of the European People's Party (EPP), UEIL organised a panel discussion with the European Commission's REACH expert and industry representatives. The event focused on the role of the lubricants industry in delivering a competitive, energy-efficient and sustainable future.



MEP Salini with UEIL President, Mattia Adani at the European Parliament



European Commission's REACH expert, Otto Linher with UEIL members

The event highlighted the importance of stakeholder engagement in the democratic process: by understanding the industry's challenges and contributions, EU lawmakers can design policies that are effective, enforceable, and supportive of Europe's environment, citizens, and businesses, especially SMEs

Members workshop on the EU, its institutions and policymaking (18 March) – This hybrid session introduced UEIL members to the fundamentals of European policymaking and provided an overview of key current and upcoming policies affecting the industry. Participants also gained insight into our public affairs strategy and how it aligns with the European Commission's objectives for a clean and competitive economy.



Workshop on the EU, its institutions and policymaking for UEIL members

Policy Engagement

Commission Consultations

UEIL has actively represented the lubricants industry in key public consultations, through which the European Commission gathers feedback from industry and civil society before drafting legislation.



EU Bioeconomy Strategy

Advocated for a sustainable, circular, and competitive bioeconomy in the EU.



EU-US tariffs

Called for balanced measures to protect the European lubricants industry from trade distortions.



Motor Vehicle Block Exemption Regulation (MVBER)

Called for balanced measures to protect the European lubricants industry from trade distortions.



Upcoming

UEIL will respond to the Commission consultation on the Circular Economy Act



Commission Expert Groups

UEIL actively contributes to the work of the Commission expert groups. We are members of the Ecodesign Forum and the Motor Vehicle Working Group (MVWG) and joined the Forum on the enforcement of legislation on the approval and market surveillance of motor vehicles in June.

- Through engagement in the Ecodesign Forum, UEIL secured recognition of lubricants' sustainability and efficiency benefits, leading to their exclusion from the first ESPR work plan.
- Through our participation in the MVWG, we are staying on top of proposed legislation that could create competitive imbalances in the lubricant market, ensuring that fair competition applies across the industry.



Direct engagement with EU institutions and industry stakeholders

UEIL has met with Members of the European Parliament (MEPs) and officials from the Commission, as well as the European Chemicals Agency (ECHA), to discuss regulatory challenges and highlight industry priorities. UEIL has also participated in Brussels events on topics such as REACH, CLP and the bioeconomy.



Knowledge Sharing & Collaboration

Webinars of Product Carbon Footprint (PCF)

The UEIL and ATIEL Joint Sustainability Committee organised a webinar to guide members on carbon footprint measurement and reporting, thereby supporting the industry's alignment with the EU's sustainability goals.



Enhanced global and industry collaboration

UEIL has deepened cooperation with international associations and industry partners to strengthen the sector's global advocacy voice and share best practices.



Looking Ahead:

With major EU initiatives such as the REACH revision and other key legislative files on the horizon, the coming period will be decisive for our industry.

UEIL will continue to engage actively with EU policymakers and stakeholders to shape a regulatory framework that drives innovation, promotes sustainability, and strengthens competitiveness, while safeguarding the interests of our members.



UNION OF THE EUROPEAN LUBRICANTS INDUSTRY

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