

60
TH

ANNUAL CONGRESS
OF THE EUROPEAN
LUBRICANTS INDUSTRY



NAVIGATING TRANSFORMATION

Sustainability, resilience and digitalisation in the lubricants industry

SPONSORSHIP BROCHURE

15-17 OCTOBER - STRESA, ITALY



Rue d'Arlon 40, 1000 Brussels
Belgium
info@ueilcongress.org



SPONSORSHIP BROCHURE 2025

WHY SPONSOR?

Join the 60th Annual UEIL Congress!

Attracting hundreds of key industry players from Europe and beyond, the UEIL Annual Congress offers sponsors unmatched opportunities to connect, network, and showcase their brand to key players in the lubricants industry in Europe and around the world.

Why sponsor?

- **Maximise visibility:** Make sure your logo features in in event communications, the website and app, reaching hundreds of stakeholders worldwide.
- **Expand your network:** Engage directly with industry leaders, discover new business opportunities, and strengthen relationships.
- **Champion the industry:** Create a positive platform for the lubricants industry to debate major industry and commercial trends.

A global stage for your brand

With delegates from 20+ countries spanning Europe, North America and Asia, the UEIL Congress unites the entire lubricants value chain including base oil producers, additive companies, tech providers, blenders, and regulators.

Don't miss this tailor-made opportunity to elevate your company at an international level.

Marking 60 successful congresses, this year's event is set to be unforgettable. Secure your sponsorship package today and be part of the celebration!

WHAT PARTICIPANTS SAY

"UEIL Congress has become a premier venue for education and networking for the European lubricants industry"

"Insightful presentations, excellent networking and THE pan-European lubricants-dedicated must attend industry event"

WHAT SPONSORS SAY

"Chevron has been attending UEIL since we started supplying Europe with Group II base oil twelve years ago. We have found the annual congress to be an excellent forum for talking with independent lubricant companies about how changing specifications and market conditions are affecting their business."

"KEMAT is very pleased with the exposure we received at the UEIL Congress for two years in a row. It is the perfect place to boost our company's visibility and build new business relationships."



SPONSORSHIP PACKAGES OVERVIEW

The following list of packages is a summary of the brochure. Please refer to the package description for more detailed information.

Please note that sponsorship options will be attributed on a first-come first-served basis.

	Gala dinner	Gala dinner musical interlude	Gala dinner afterparty	Welcome dinner	Coffee breaks	Lunch breaks	Tabletops	Delegate bags	Lanyards	Congress delegate bag inserts
Logo on marketing & advertising material	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on congress website and app	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor profile page on the congress app	✓	✓	✓	✓	-	-	-	-	-	-
Publication in Lube Magazine	Full Page	-	-	1/2 Page	-	-	-	-	-	-
Logo on post-conference article in Lube Magazine	✓	-	-	✓	-	-	-	-	-	-
Logo on holding slides	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
One piece of additional material in delegate bags	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Welcome remarks	✓	-	-	✓	-	-	-	-	-	-
1 Complementary congress registration	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Prices	18,300 €	5,000 €	5,000 €	9,400 €	3,700 €	4,700 €	3,500 €	5,200 €	4,200 €	4,000 €



GALA DINNER – DIAMOND SPONSOR [SOLD OUT]**Be the Exclusive Diamond Sponsor at the UEIL Gala Dinner – the Congress highlight!**

This premium sponsorship opportunity combines high-profile branding, strategic exposure, and exceptional networking opportunities, all centred around the prestigious Gala Dinner – the pinnacle of the Congress.

This year, the event will take place at the historic Grand Hotel des Iles Borromées on the shores of Lago Maggiore. This luxury five-star hotel was featured in Ernest Hemingway's A Farewell to Arms.

Your sponsorship benefits:**Your company's exposure:**

- ✓ Logo prominently featured in all Congress marketing, app and email campaigns
- ✓ Hyperlinked logo on the Congress webpage – visible long after the event
- ✓ A dedicated page for your company on the Congress app
- ✓ Full-page advert in Lube Magazine's early edition
- ✓ Logo featured in the Lube Magazine post-conference article

During the event:

- ✓ Logo displayed on conference slides
- ✓ Logo displayed on Gala Dinner signage, including tables and menus
- ✓ Opportunity to provide one piece of promotional material or merchandise in delegate bags
- ✓ Opportunity to make welcome remarks to attendees
- ✓ Reserved VIP table for your guests
- ✓ 1 complimentary Congress registration

Why choose diamond sponsorship?

As the diamond sponsor, your company will enjoy top-tier visibility across all marketing channels, ensuring maximum exposure before, during, and after the event.

Claim this one-of-a-kind opportunity and position your brand as a leader in the lubricants industry!

UEIL GALA DINNER: 18,300 € (+ VAT)

To ensure exclusivity, only one sponsoring company (or one consortium/partnership of companies) is accepted.



Pictures are examples of the 2025 venue and past events. The 2025 set up is subject to change.



OPEN BAR AT THE GALA DINNER MUSICAL INTERLUDE – GOLD SPONSOR

Be the exclusive gold sponsor of the Gala Dinner Musical Interlude – spotlight your brand in style!

As the exclusive sponsor of the **Gala Dinner Musical Interlude**, your brand will help the evening start with a bang as delegates enjoy an unforgettable musical performance to match the stunning Grand Hotel des Iles Borromées.

Your sponsorship benefits:

Your company's exposure:

- ✓ Logo featured in all Congress marketing, congress app and email campaigns
- ✓ Hyperlinked logo on the Congress webpage – visible long after the event
- ✓ A dedicated page for your company on the Congress app

During the event:

- ✓ Logo displayed on conference slides
- ✓ Logo displayed on Gala Dinner Cocktail signage
- ✓ Opportunity to provide one piece of promotional material or merchandise in delegate bags
- ✓ 1 complimentary Congress registration

Why sponsor the Gala Dinner Musical Interlude?

Align your brand with the vibrant energy of the Gala Dinner. As the evening's entertainment sponsor, your company will be remembered for adding excitement and elegance to this milestone event.

Create lasting memories while maximising your brand's visibility at the highlight of the Congress!

UEIL GALA DINER MUSICAL INTERLUDE: 5,000 € (+ VAT)

To ensure exclusivity, only one sponsoring company (or one consortium/partnership of companies) is accepted.



GALA DINNER AFTERPARTY – GOLD SPONSOR

Be the exclusive gold sponsor of the Gala Dinner Afterparty – a night to remember!

Step into the spotlight as the exclusive sponsor of the **Open Bar at the Gala Dinner Afterparty**, hosted at the Grand Hotel des Iles Borromées's **Disco Inferno** to celebrate the 60th Annual Congress in style. This is your chance to align your brand with the most talked-about event of the Congress and leave a lasting impression on attendees.

Your sponsorship benefits:

Your company's exposure:

- ✓ Logo featured in all Congress marketing, congress app and email campaigns
- ✓ Hyperlinked logo on the Congress webpage – visible long after the event
- ✓ A dedicated page for your company on the Congress app

During the event:

- ✓ Logo displayed on conference slides
- ✓ Logo displayed on Gala Dinner Afterparty signage
- ✓ Opportunity to provide one piece of promotional material or merchandise in delegate bags
- ✓ 1 complimentary Congress registration

Why sponsor the Gala Dinner Afterparty?

As the **Gold Sponsor**, you'll be the name behind the celebration that wraps up the Congress with energy and excitement.

Claim this exclusive sponsorship and make your mark on this milestone event!

UEIL GALA DINNER AFTERPARTY: 5,000 € (+ VAT)

To ensure exclusivity, only one sponsoring company (or one consortium/partnership of companies) is accepted.



WELCOME DINNER – GOLD SPONSOR

Be the gold sponsor of the UEIL Welcome Dinner – a night of connection and culinary delight!

Kick off the 60th Annual Congress in style as the exclusive sponsor of the **Welcome Dinner**, held the evening before the Congress officially begins. This event sets the tone for the days ahead, offering delegates a chance to reconnect over a gourmet local dining experience in an intimate networking setting.

Your Sponsorship Benefits:**Your company's exposure:**

- ✓ Logo featured in all Congress marketing, app and email campaigns
- ✓ Hyperlinked logo on the Congress webpage – visible long after the event
- ✓ A dedicated page for your company on the Congress app
- ✓ Half-page advert in Lube Magazine's early edition
- ✓ Logo featured in the Lube Magazine post-conference article

During the event:

- ✓ Logo displayed on conference slides
- ✓ Logo displayed on Welcome Dinner signage, including tables and menus
- ✓ Opportunity to provide one piece of promotional material or merchandise in delegate bags
- ✓ Opportunity to make welcome remarks to attendees
- ✓ Reserved VIP table for your guests
- ✓ 1 complimentary Congress registration

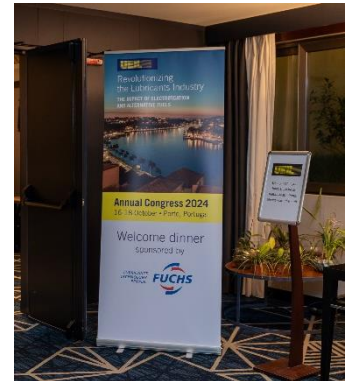
Why sponsor the Welcome Dinner?

As the **exclusive sponsor**, your company will enjoy **premium visibility** before, during, and after the Congress, ensuring your brand is front and centre at this key networking event.

Secure this unique opportunity to kick off the Congress and showcase your brand as a leader in the lubricants industry!

WELCOME DINNER SPONSORSHIP: 9,400 € (+ VAT)

To ensure exclusivity, only one sponsoring company (or one consortium/partnership of companies) is accepted.



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COFFEE AND LUNCH BREAK – SILVER SPONSOR [LIMITED PLACES AVAILABLE]**Be the exclusive sponsor of a Coffee Break – energise the networking experience!**

Connect with UEIL Annual Congress delegates by sponsoring a **Coffee Break**, a key moment for networking and refreshment during the event. As the sponsor of one of six coffee breaks scheduled, your company's branding will be visible all around the coffee break space, ensuring high visibility among attendees.

Your company's exposure:

- ✓ Logo featured in all Congress marketing, app and email campaigns
- ✓ Hyperlinked logo on the Congress webpage – visible long after the event

During the Event:

- ✓ Logo displayed on conference slides
- ✓ Logo displayed on signage during the coffee break
- ✓ Opportunity to provide one piece of promotional material or merchandise in delegate bags
- ✓ 1 complimentary Congress registration

UEIL COFFEE BREAKS: 3,700 € (+ VAT)**Be the exclusive sponsor of a Lunch Break – where connections and conversations happen!**

Take centre stage during the **Lunch Breaks** at the UEIL Annual Congress, the perfect opportunity to target a captive audience gathered in one place. With your company's branding prominently displayed in the lunch area, you'll ensure maximum visibility among all delegates.

Your company's exposure:

- ✓ Logo featured in all Congress marketing, app and email campaigns
- ✓ Hyperlinked logo on the Congress webpage – visible long after the event

During the event:

- ✓ Logo displayed on conference slides
- ✓ Logo displayed on signage during the lunch break
- ✓ Opportunity to provide one piece of promotional material or merchandise in delegate bags
- ✓ 1 complimentary Congress registration

UEIL LUNCH BREAKS: 4,700 € (+ VAT)

TABLETOPS – SILVER SPONSORS

Showcase your brand with a tabletop display!

Display your promotional materials and interact with delegates at a dedicated tabletop in the Congress exhibition area. An excellent marketing opportunity ensuring direct contact with delegates!

Your company's exposure:

- ✓ Logo featured in all Congress marketing, app and email campaigns
- ✓ Hyperlinked logo on the Congress webpage – visible long after the event

During the Event:

- ✓ Dedicated tabletop for showcasing your materials
- ✓ Logo displayed on conference slides
- ✓ 1 complimentary Congress registration

UEIL TABLETOPS: 3,500 € (+ VAT)*

BRANDED MATERIAL – SILVER SPONSORS

The production and production cost for the items below are **excluded** from the prices indicated below.

It is the sponsor's responsibility to cover the production cost of the branded material, as well as the timely delivery to the congress location.

OPTION 1: DELEGATE BAGS

Ensure your logo is seen by every delegate during and after the event! The delegate bags, distributed at registration, will showcase your branding prominently.

Your company's exposure:

- ✓ Logo featured in all Congress marketing, app and email campaigns
- ✓ Hyperlinked logo on the Congress webpage – visible long after the event

During the event:

- ✓ Branding on delegate bags alongside the UEIL logo
- ✓ Logo displayed on conference slides and Gala Dinner signage, including tables and menus
- ✓ Opportunity to provide one piece of promotional material or merchandise in delegate bags
- ✓ 1 complimentary Congress registration

UEIL DELEGATE BAGS: 5,200 € (+ VAT)*

To ensure exclusivity, only one sponsoring company (or one consortium/partnership of companies) is accepted.

OPTION 2: LANYARDS [SOLD OUT]

Make your company's logo visible all day long by sponsoring the official Congress lanyards! Worn by every attendee throughout the event, lanyards are a simple yet impactful way to showcase your brand.

Your company's exposure:

- ✓ Logo featured in all Congress marketing, app and email campaigns
- ✓ Hyperlinked logo on the Congress webpage – visible long after the event

During the event:

- ✓ Logo featured on lanyards
- ✓ Logo displayed on conference slides
- ✓ Opportunity to provide one piece of promotional material or merchandise in delegate bags
- ✓ 1 complimentary Congress registration

UEIL LANYARDS: 4,200 € (+ VAT)*

To ensure exclusivity, only one sponsoring company (or one consortium/partnership of companies) is accepted.

OPTION 3: CONGRESS DELEGATE BAG INSERTS

Place your promotional material directly into the hands of every delegate! Inserts can include printed materials or goodies including notebooks, pens, power banks and USB sticks. To ensure exclusivity, only one company will be able to sponsor a certain material (notebooks, pens, USB sticks) and they will be chosen on a first-com-fist-served basis.

Your company's exposure:

- ✓ Logo featured in all Congress marketing, app and email campaigns
- ✓ Hyperlinked logo on the Congress webpage – visible long after the event

During the event:

- ✓ Logo displayed on conference slides
- ✓ Opportunity to provide one piece of promotional material or merchandise in delegate bags

UEIL DELEGATE BAG INSERTS: 4,000 € (+ VAT)*

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*Production costs for branded materials excluded.

