

## **OEM BULLETIN**

## POLARIS OWN BRAND LUBRICANTS

The Union of the European Lubricant Industry (UEIL) is the umbrella association of the European Lubricants Industry, representing their members and, in particular, the interests of SMEs and independent lubricant companies. To date, the UEIL represents more than 400 lubricant companies, who manufacture and distribute lubricant products (and coolants) under their own various trademarks throughout the European Union. With members in more than 20 European Countries and a unique collective experience of lubricants and the lubricants market, UEIL is the sole representative body for independent manufacturers of lubricants in Europe and has been recognised as such by the European Commission. It is UEIL's policy to favour free and fair competition within the scope of prevailing EU and national laws.

In November 2013, UEIL wrote to Polaris Britain to request the technical specifications for all Polaris products.

The first Product Data Sheets received from the OEM only gave basic physical data such as Viscosities, Density, Flash Point, Pour Point and obviously UEIL immediately advised that this was insufficient.

Unfortunately the OEM eventually stated that they did not manufacture the lubricants themselves and such a request "may cause a breach of the intellectual property rights of the manufacturer".

UEIL therefore advised that by referring to the Owners' Manual and Product Data Sheets provided by Polaris, they would produce an Excel Table giving recommendations for Polaris equipment.

After a request for the Excel Table and the proposed circulation list, which UEIL advised was their Members, the four main additive companies and Lube magazine, the OEM proposed one amendment which UEIL adopted.

The Excel Table is attached to this bulletin.

Brussels, December 2014